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**The Committee of 200 (C200) Foundation Presents Annual Luminary Awards
Honoring Four Extraordinary Women in Business**

*Sponsored by Accenture and a Consortium of C200 Members and their Companies,
The 2016 C200 Luminary Awards Celebrate Florine Mark, Beth Mooney, Nikki Cicerani and Tracy Guarino*

Scottsdale, AZ, September 22, 2016 – On Friday, September 23, [The Committee of 200](#) (C200) will pay tribute to four women credited with changing the face of business: Florine Mark, Founder & CEO, The WW Group, Inc.; Beth Mooney, Chairman & CEO, KeyCorp; Nikki Cicerani, President & CEO, Upwardly Global; and Tracy Guarino, Former President & CEO, ForceX, Inc. Each honoree will receive a C200 Luminary Award at a private ceremony at The Four Seasons Scottsdale, Troon North.

C200 is a financially vetted, invitation-only, global organization composed of 500 of the world's most successful female entrepreneurs and corporate leaders. The organization's primary mission is to foster, celebrate and advance women's leadership in business. C200 and its programming support women at every point of their education and career development, from high school to the board room, helping to cultivate a pipeline of powerful future female business leaders to ensure that women will continue to play increasingly significant and visible leadership roles. Collectively, C200 member companies generate more than \$1.4 trillion in annual revenues.

"The Luminary Awards are so important to our organization because they give us the chance to honor amazing women entrepreneurs and executives who are changing their industries for the better," said Laura Grondin, Chair of C200 and CEO and President of Virginia Industries. "By recognizing the accomplishments of these remarkable women, C200 is furthering its mission to provide inspiration for current and future generations of women in business."

"The C200 Foundation is proud to honor these extraordinary women for their individual successes and for the impact they are making for other women in business," said Roz Alford, chair of The Committee of 200 Foundation and Principal and Owner of ASAP Solutions Group. "Each woman represents a different area of importance to C200, its members and our sponsors including entrepreneurship, corporate innovation, education and skills training and the promotion of women's achievement in STEM fields."

Entrepreneurial Champion, presented by a coalition of C200 Members and their Companies

Winner: C200 member, Florine Mark, Founder & CEO, The WW Group, Inc.

For more than 30 years, Florine Mark, President and CEO of The WW Group, Inc., has used her knowledge, influence, energy and resources to help people help themselves. Florine is the leading U.S. franchise holder of Weight Watchers International. The WW Group, Inc., an internationally recognized weight loss enterprise, had its humble beginnings as a family business created by Florine from the ground up.

A multi-faceted entrepreneur with a special eye toward empowering women, Florine employs a large number of women from various age groups and backgrounds in her Michigan and Canadian operations. Her name is certainly synonymous with weight loss, but her work extends much farther than that. From her contributions to health and nutrition, women and cultural concerns, business and entrepreneurship, and charitable and community revitalization, Florine has left her mark regionally and on a national level.

She serves as an advisor, advocate and board member on approximately 35 committees and civic organizations, including The American Heart Association, Detroit Institute for Children, Business Leaders for Michigan, C200, Belle Isle Women's Committee and the Community Foundation for Southeastern Michigan, and the Governor's Council on Fitness. She has also served on the boards of Seeds of Peace and the chair of the Detroit Branch of the Federal Reserve Bank of Chicago in addition to serving on The Women's Leadership Board at Harvard University's John F. Kennedy's School of Government.

Florine has shared her empowering message on weight loss, self-esteem and self-growth as a speaker, radio and television host and author. Florine's career has been filled with numerous accolades including being the first woman to be inducted in the National Management Associations Hall of Fame in 2004, inclusion in Crain's Detroit Business 100 Most Influential Women list in 2002, being honored in Monaco as one of STAR Group's 50 Leading Female Entrepreneurs in the World in 1999 and many more. Florine acknowledges that her most precious moments are devoted to her family to which she is utterly dedicated. She has five children, two stepchildren and 24 grandchildren. She continues to inspire, educate and motivate people to making a lifelong commitment to happiness and a healthy lifestyle. But most of all – to be the very best they can be!

The C200 Entrepreneurial Champion Award is sponsored by a coalition of C200 members and their companies who are dedicated to promoting and supporting forward thinking women entrepreneurs. Collectively, we are pleased to recognize and shine a light on trailblazers, like our 2016 recipient Florine Mark, who have fearlessly changed the face of business and set a shining example for young women everywhere.

Corporate Innovator, presented by a coalition of C200 Members and their Companies

Winner: C200 member, Beth Mooney, Chairman & CEO, KeyCorp

Beth Mooney has been Chairman and Chief Executive Officer of KeyCorp since May 1, 2011. In 2010, she was named President and became a member of KeyCorp's Board of Directors. In November 2010 Beth was named KeyCorp's President and Chief Operating Officer. She previously served as Vice Chair, Key Community Bank, which includes Retail Banking, Business Banking, Commercial Middle Market Banking, Wealth Management, Private Banking, Key Investment Services and KeyBank Mortgage.

Beth, who joined Key in April 2006, has over 30 years of experience in retail banking, commercial lending and real estate financing. Prior to her most recent position as Senior Executive Vice President and Chief Financial Officer for Alabama-based AmSouth Bancorporation (now Regions Financial Corporation), Mooney ran its banking operations in Tennessee and Northern Louisiana.

Beth also completed other line assignments of increasing responsibility at Bank One Corporation, Citicorp Real Estate, Inc., Hall Financial Group and Republic Bank of Texas/First Republic. At Bank One, she served as Regional President in Akron and Dayton, and then as President of Bank One Ohio, managing major markets throughout the state. She has been recognized by Forbes Magazine as one of "The World's 100 Most Powerful Women" and most recently by Fortune Magazine as one of the Top 50 "Most Powerful Women in Business". In 2015, Beth was named the #1 Most Powerful Woman in Banking for the third year in a row by American Banker.

Beth is a member of AT&T's Board of Directors and is a member of the Corporate Development and Finance Committee and the Public Policy and Corporate Reputation Committee. She is also a member of the Federal Reserve Bank of Cleveland's Board of Directors, effective January 1, 2016. Beth serves as Chairman of the Greater Cleveland Partnership (GCP), one of the largest Chambers of Commerce in the nation. She is also a member of the Catalyst Board of Directors, a Trustee and Treasurer of the Board of the Musical Arts Association (The Cleveland Orchestra), a Trustee of Cleveland Clinic Foundation and a member of The Financial Services Roundtable and the Supervisory Board of The Clearing House.

The C200 Corporate Innovator Award is sponsored by a coalition of C200 members and their companies who are committed to recognizing women's achievement in in the corporate world. As a group, it is our honor to recognize strategic innovators, like our 2016 recipient Beth Mooney, who have worked hard to forge a path for women in the C-Suite and beyond.

Skills to Succeed Champion, presented by Accenture

Winner: Nikki Cicerani, President & CEO, Upwardly Global

Nikki Cicerani became President & CEO of Upwardly Global in April 2009 after serving as founding Managing Director of the organization's New York Office. During her tenure as CEO, the organization expanded from two major metropolitan areas to five, launched online, virtual services, and elevated its mission from a local program to a national conversation around skilled immigrants' value to the United States. Upwardly Global's services now reach thousands of underserved immigrants and refugees across the country, who are increasingly being recognized as a valued community asset at the city and state level.

Today, Nikki leads the organization's efforts to scale its impact by advocating for inclusion of skilled immigrants in federal, state, and local workforce policy, as well as full integration of this population into corporate recruiting and diversity programs. Nikki believes in building strong national and community partnerships that support the awareness and resources available to this often invisible and overlooked talent pool.

Nikki is a founding member and serves on the steering committee of IMPRINT, a coalition of organizations working to promote and implement best practices in the integration of immigrant professionals. She has advised the White House Domestic Policy Council on the economic integration of foreign-trained professionals. She has also served as an expert panelist at national and international forums on migration, including the 2010 Cities of Migration Conference, 2014 Global Great Lakes Conference, and the 2011 and 2013 Clinton Global Initiative meetings on the U.S. economic recovery.

Prior to joining Upwardly Global, Nikki worked in both the non-profit and for-profit sectors. She was an Associate in Morgan Stanley's Private Wealth Management Practice, and spent several years with Ernst & Young in the Economics Consulting Practice, as well as in the Office of the Chairman where she focused on evaluating the success of integration strategies for advancing women to the Partner level. Nikki proudly initiated and led the creation and implementation of the first network for women of color at the firm. She holds an MBA from Columbia Business School, where she was president of Columbia Women in Business, and a bachelor's degree in Policy Analysis from Cornell University.

Accenture is proud to sponsor The Committee of 200's Skills to Succeed Champion Luminary Award. We are committed to supporting the professional goals and aspirations of our more than 140,000 women – more than one-third of our global workforce – creating unique training, mentoring and development programs to empower them to define and achieve their personal approaches to success. Through our Skills to Succeed corporate citizenship initiative, we are committed to equipping more than 3 million women and men around the world by 2020 with the skills to get a job or build a business.

STEM Innovator, presented by a coalition of C200 Members and their Companies

Winner: C200 member, Tracy Guarino, Former President & CEO, ForceX, Inc.,

A business accelerator and leader, Tracy focuses on building businesses for long-term economic development. She does this through executing strategic plans for technology and defense industries, and mentoring start-up companies.

Her passions are in educating children and teens to pursue STEM careers and in inspiring executives in health and wellness. She stays focused on being an executive who not only has an innovative mindset, but also the physical and emotional energy to lead others, stay focused, and have the stamina to deliver.

As the former CEO of ForceX she moved the corporate headquarters to Nashville, TN, grew its revenue and customer-base, and sold it to an international defense company. An advocate for the STEM and business communities, Tracy focuses on solutions to grow the technology workforce and to expand STEM education. She motivates future leaders and encourages young women in high school and college to build solid foundations for careers as industry and technology leaders.

Tracy serves as a Prosperity Leader and member for the Nashville Area Chamber of Commerce, where she campaigns for a strong business environment, and focuses on policies that support 21st-century workforce skills. A member of the Nashville Technology Council's Executive Committee and Chair of their Advocacy Committee, Tracy contributes to key conversations affecting the business community. Tracy is a member of the Women Presidents' Organization, the Society of International Business Fellows and the American Institute of Certified Public Accountants. Tracy earned a Master of Business Administration from Vanderbilt University's Executive MBA Program and her Bachelor of Science in Accounting from the State University of New York at Oswego.

The C200 STEM Innovator Award is sponsored by a coalition of C200 members and their companies who are dedicated to promoting and supporting women's achievement in STEM fields. Together, we are privileged to recognize and honor on visionaries, like our 2016 recipient Tracy Guarino, who provide inspiration and follow their passion in helping women in pursuit of STEM careers.

About C200

The Committee of 200 (C200) is a not-for-profit, invitation-only membership organization including more than 450 of the world's most successful female corporate executives and entrepreneurs. C200 member companies generate more than \$1.4 trillion in annual revenues. By sharing their success, C200 members are supporting and advancing future generations of women leaders worldwide.

For more information about C200, the Luminary Awards and the C200 Conference, please contact: Lauren Banyar Reich (lreich@lbrpr.com); 202-246-8789